

TADCASTER ENHANCEMENT PROJECT

AGREED PROJECTS FOR DELIVERY 2024/25

- 1/ Shop Front Enhancement - 50% grants available to any business to improve their front of house (subject to planning/landlord permission).
- 2/ Town Trail - a new visitor attraction to take people through the town centre with leaflet and map soon to be in production.
- 3/ Showcase Videos - 12 to be produced of town centre businesses.
- 4/ Tadcaster Detective Trail and YorkMix Radio visit - latter to be on the Cobbles on 31st October promoting the town and a new Trail to engage visitors and locals alike to discover Tad.
- 5/ Three Health and Well-being events planned from January - March 2025 to take place at Magnets, Barn and Leisure Centre.
- 6/ Google Digital Garage event on 15th January for all businesses to learn how to make the most of Google marketing.
- 7/ Better Business workshops - 3 already planned from Marketing through to Leadership.

22/10/24